



WOMEN EXECUTIVE LAUNCHPAD IN HEALTHTECH

Cohort#4 2023

Women comprise about 70% of the HealthTech industry work force. Yet, there are few women CEOs among the companies listed on the Biomed Index, few female startup founders and few women senior investors. Research repeatedly shows that **proper representation of women in top managerial levels serves not only social and gender equality goals, but also economic ones as evidenced by improved performance.**

In partnership with



In partnership with 8400, we have designed a HealthTech launchpad program to promote women managers to C-level executive positions throughout the ecosystem and build their skills for a successful executive career. Eighty women managers participated in the program's initial three cohorts in 2020-22. In a very short time, the program accelerated personal and professional growth and stimulated multiple collaborations and significant career moves.

We are now launching Cohort #4.

We encourage you to nominate talented, high-performing women managers with leadership potential in your organization for the program.

WHAT

An eight-month program to propel women managers to achieve c-level executive positions across the ecosystem.

The program includes three major components: i) Learn: essential professional skills; ii) Connect: with a community of peer HealthTech women managers encountering diverse career opportunities; and iii) Grow: be inspired by senior women HealthTech executives through synergy with the 8400 Network. Faculty includes top-tier professional speakers and HealthTech ecosystem leaders including Prof. Rivka Carmi, Dr. Efrat Bron-Harlev, Prof. Varda Lieberman, Dr. Anat Cohen Dayag, Dr. Sigal Shafran Tikva, Dr. Irit Ben Aharon as well as international leaders. Alumni will join the growing community of WE@HealthTech and benefit from learning, professional development, and networking opportunities.

WHO

Women who meet the following criteria:

- First or second managerial position
- High potential for c-level executive trajectory, as recognized by her superiors
- Strong interpersonal & leadership capabilities, excellence, integrity and professionalism
- Academic degree

Candidates from all sectors are welcome: Academia, Hospitals, Industry (startups, VC funds, incubators, SMEs, large corporates), IIA, MOH

WHEN and WHERE

Submission deadline: 15 February, 2023

Interviews: March 5 - March 25.

Program: First session May 9, 2023, and then, on Tuesdays, monthly meetings @17:00-20:30.

Fee: 7500 NIS plus VAT (**paid by employer**)

REGISTRATION & RECOMMENDATION

A strong recommendation on a high potential candidate! If you have highly talented women managers who CAN and SHOULD be on the program and who meet the acceptance criteria, please complete this online recommendation form.



ONLINE RECOMMENDATION FORM

Executive Committee:

Ronit Harpaz, Dr. Irit Yaniv, Dr. Yael Gruenbaum -Cohen, Dorit Sokolov

For more information please contact WehealthTech@gmail.com

