



in partnership with:



NATIONAL DIGITAL AFFAIRS DIRECTORATE  
DIGITAL ISRAEL NATIONAL BUREAU



רשות החדשנות  
Israel Innovation  
Authority



JOINTElka



MINISTRY  
OF HEALTH

# THE 8400 LEADERSHIP PROGRAM

*it's all about the people*

COHORT  
#5  
2022  
★

- ✓ You are a pivotal leader and an influential executive in the Israeli HealthTech and wider HighTech ecosystems
- ✓ You share the vision of a diversified ecosystem of BioConvergence, Digital Health, AI, Medical Device and BioTech as a national growth engine
- ✓ You are passionate about designing and implementing national programs through a disruptive cross-sector, cross-disciplinary approach
- ✓ You are in a position to accelerate local and global wellbeing and cure

## YOU ARE AN ASSET TO THE 8400 NETWORK!



# WHAT IS 8400?

8400thn.org

## OUR VISION

**Israel's HealthTech industry leverages the country's human and digital assets to accelerate global cure and build a powerful growth engine for Israel**

## OUR MISSION

To weave a globally connected network of Israeli HealthTech leaders, who collaborate across sectors and silos, to realize opportunities, and close ecosystem gaps

## 8400 NETWORK

Meet the Network - short bios

## OUR STRATEGY

Harnessing the exponential power of networks, 8400 acts according to this premise: **IF** within **8** years, **400** of Israel's HealthTech leaders - from the industry, academia, healthcare payers & providers and government - will have gone through an intensive leadership program where they Network, Learn and Create gap-closing ecosystem growth projects, **THEN** we will have established an active leaders network that shares the language, values and ecosystem resources with which to build Israel as a HealthTech powerhouse while accelerating global cure. Through a government partnership with the Israel Innovation Authority, Digital Israel, Ministry of Health and JDC-Elka, 8400 provides the incubation platform for the the people, projects and processes that realize our vision.

## EXECUTIVE TEAM

**Daphna Murvitz**, Co-Founder & CEO  
**Noa Epstein Tennenhaus**, VP Programs & Marketing  
**Michal Goldner**, VP Network Success  
**Tamar Sidi Maoz**, Director of Impact Projects  
**Liana Volach**, Program Manager  
**Sandra Bouhnik Lipman**, Director of Operations

## BOARD OF DIRECTORS

**Mr. Marius Nacht**  
**Dr. Yair Schindel, MD, MBA**  
**Dr. Yuval Cabilly, PhD**  
**Prof. Rivka Carmi, MD**  
**Ms. Phyllis Gotlib**  
**Mr. Erez Chimovits**  
**Mr. Eilon Tirosh**  
**Mr. Samuel Moed**

## CHERISHING OUR FUNDERS & PARTNERS



# PROGRAM PARTNERS

The Leadership program is a result of 8400's partnership with:



The Israel Innovation Authority identified the Bio-Convergence as a strategic field, expanding the strengths of the “traditional” high-tech sector, and creating additional technology-based growth engine for the Israel economy. Bio-Convergence is a transdisciplinary field that merges life sciences and engineering and is widely considered the rising technological wave of the 21st century that revolutionizes the HealthTech industry, and additional industries such as agriculture, environment, energy and defense. Israel has major competitive advantages to become a powerhouse for the next transformative Bio-Convergence revolution and among the world’s leaders of the HealthTech industry. The IIA has made this approach a strategic focus and today a long term national program is under development together with other government ministries.



Digital Israel is the governmental national initiative that focuses on harnessing the potential of the digital revolution to advance information and communication technologies for the benefit of accelerating economic growth, reducing socio-economic gaps and making government smarter, faster and more accessible to citizens - making Israel a global leader in the digital domain.



JDC ELKA works to maximize the ability of Israel’s public systems to provide quality social services to the country’s residents efficiently and effectively. Together with our partners in government, local and regional authorities, civil society, and the business sector, we identify system challenges and drive change processes to improve them. JDC ELKA believes that better systems, lead to better services, lead to better lives.



Upholding the basic right to health for the entire Israeli population will bring great challenges in the coming years, with aging population, lack of physicians and public infrastructures, high drug cost, alongside growing expectation of patients for more personalized and proactive care.

Harnessing the Health-Tech ecosystem powerhouse is essential part of the ministry strategy to tackle these challenges, identifying bottlenecks for collaborations, building enabling environments for innovation, and promoting large-scale initiatives together with industry and academy laying the foundations for the future of health.



# LEADERSHIP PROGRAM OVERVIEW

8400 FELLOWSHIP 8400 NETWORK MEMBERSHIP IMPACT



The 8400 Network is built from annual cohorts of senior Israeli and global HealthTech ecosystem leaders, who are selected and admitted for an intensive ~17 day fellowship across 7 months. Fellowship graduates receive certificates from Harvard Business School Executive Education and from 8400. The hybrid program structure combines physical and virtual experiences in Israel and at Harvard (depending on COVID and operational feasibility). The program's tailor-made curriculum is designed in partnership with Harvard Business School Executive Education, Program Partners, Systematic Inventive Thinking (SIT) and key industry and opinion leaders, creating a continuous platform for breaking silos & converging disciplines, peer learning and designing ecosystem growth initiatives. 8400 fellowship graduates join the 8400 Network.

**We are now accepting applications for cohort #5 of the 8400 Fellowship.**

## FELLOWSHIP TIMELINE 2022



\* Program dates include full or half days and occasional evening-zoom sessions. Full details available in the application form.



## JOIN US @ THE 8400 NETWORK



**Prof. Dina Ben Yehuda, MD, Hebrew University of Jerusalem**

*"8400 was the enabler of the important partnership with Prof. Ran Balicer and prof. Varda Shalev, both 8400 Network members. This partnership led to a fruitful collaboration with Maccabi & Clalit; sharing databases among our faculty and affiliated hospitals."*



**Prof. Noam Shomron, Tel Aviv University**

*"Given the lack of alignment of knowledge in the academia versus the industry, 8400's position at the center of both was a perfect stepping stone for initiating the first of its kind academic course: "Basic Concepts in Drug Development" – now in its fourth semester with 180 students enrolled."*



**Prof. Rachela Popovtzer, Bar Ilan University**

*"It's all about the people - I found the 8400 community highly welcoming, and a home for cross-sector critical thinking and discussions as well as stimulating collaborations and connections, which is a vital aspect for revolutionizing the HealthTech ecosystem."*



**Dr. Yair Schindel, MD, MBA, aMoon**

*"I am part of 8400 because this is what Israel needs."*



**Dr. Michal Rosen Zvi, IBM Research**

*"I joined the 8400 Network because I am a strong believer in co-leading."*



**Mr. Marius Nacht, aMoon**

*"I am part of 8400 because I want people who can make a difference to join forces and help realize the potential."*



**Prof. Varda Shalev, MD, Alike**

*"Through choosing excellent cohort members and creating the conditions for them to collaborate in harmony, a new map of digital health has been created in Israel, built on mutual assistance, entrepreneurship and creativity."*



**Mr. Yoel Ben Or, Ministry of Health**

*"8400 network became our go-to-market strategy as policy makers. It is the place to test new ideas, generate new ones, and accelerate it to realize HealthTech's potential as a growth engine for Israel"*



**Ms. Maysa Mustafa, Ceretrieve**

*"8400 provides a great opportunity for exposure and networking with different pillars of the health community and different segments in HealthTech. A place you can find all you need to drive new initiatives or contribute to different programs."*



**Mr. Aryeh Batt, Precise Bio**

*"As a CEO of a BioConvergence company, 8400 is an amazing network that established outstanding contacts and partnerships. 8400 gives us a platform to make a change, and to contribute to the building of the Israeli ecosystem and Israel's leadership in the healthcare arena."*



**Mr. Gilad Glick, Itamar Medical**

*"8400 is an amazing inspirational experience for me. Listening and learning from the vast collective know-how and rich professional and personal career stories from so many accomplished network members and lecturers, generated new ideas and created energy to pursue new venues of value."*



**Mr. Yuval Admon, Prime Minister's Office**

*"8400 unveiled a new world of concepts and points of view that we, as government officials, were not familiar with. This is necessary for us, in order to promote better policy for the HealthTech Ecosystem and for the interception between government and the business sector."*



**Ms. Ayelet Grinbaum Arizon, Ministry of Health**

*"I'm part of the 8400 network because I believe that in order to make a significant change you need to know and collaborate with all stakeholders."*



**Dr. Efrat Harlev, MD, Schneider Children's Medical Center**

*"The 8400 Network created a physical and virtual place in which people who "touch and feel" healthcare in very different ways, are able to understand better, and thereby, become better in what they do."*



**Mr. Zach Schnarch, Israel Innovation Authority**

*"Undoubtedly, the 8400 Network's impact is evident in the extensive knowledge revealed about gaps and opportunities and in gradual ecosystem shift towards a more interdisciplinary BioConvergence approach, taken by the IIA."*

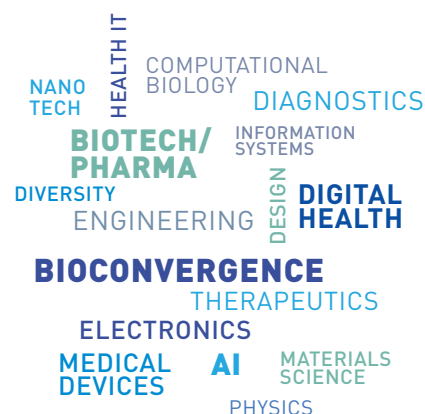


## BEFORE YOU APPLY

### Please note the following prior to starting your online application:

The 8400 program invites applications from: C-level executives, founders, investors and serial entrepreneurs, leading PIs, engineers and tech leaders, Directors and Deputy Directors - from Academia, Tech transfer, Industry, Hospitals and HMOs, the Public Sector and NGOs.

- 8400 fellowship graduates join the 8400 Network, where long term active engagement is expected, in various touch points on a continuous basis
- Admission decisions will comply with equality, diversity, transparency and conflict of interest criteria
- Admission decisions will be driven, in part, by cohort composition considerations
- A participation fee of 11,000 NIS will be incurred (~12% of the program cost)



## THE ADMISSIONS PROCESS



## HOW TO APPLY?

### READY TO START YOUR APPLICATION?

We recommend that you prepare the following items **in advance** of clicking the application form button below, and have them ready to be uploaded. Only applications that comply with the word limit and other specifications listed below will be considered.

- Application essay - up to 250 words, OR a video essay - up to 2 minutes, in English: **Tell us about your motivation for joining the 8400 Network and the kind of value you will bring.**
- Profile photo (jpeg)
- Short biography - up to 70 words, in English, in third person, including your full credentials. For reference, see [here](#)
- CV - up to 2 pages, in English (word doc, Calibri font size 11)
- Contact details of 2 references

[CLICK TO APPLY!](#)

If you have any questions, please contact [fellowship@8400thn.org](mailto:fellowship@8400thn.org)

